UNDERSTANDING AND IMPROVING HUMAN DECISIONS AGAINST CLIMATE CHANGE VIA COMPUTER SIMULATION TOOLS

A Thesis submitted

In accordance with the requirements

For the award of the degree of

DOCTOR OF PHILOSOPHY

By

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June 2020



THESIS CERTIFICATE

This is to certify that the work contained in the thesis entitled "Understanding and improving human decisions against climate change via computer simulation tools" being submitted by Ms. Medha Kumar (Enrolment No: D13015) has been carried out under my supervision. In my opinion, the thesis has reached the standard fulfilling the requirement of regulation of the Ph.D. degree. The results embodied in this thesis have not been submitted elsewhere for the award of any degree or diploma.

June 19, 2020

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DECLARATION BY THE RESEARCH SCHOLAR

I hereby declare that the entire work embodied in this thesis is the result of investigations

carried out by me in the School of Computing and Electrical Engineering, Indian Institute

of Technology Mandi, under the supervision of Dr. Varun Dutt, and that it has not been

submitted elsewhere for any degree or diploma. In keeping with the general practice, due

acknowledgments have been made wherever the work described is based on findings of other

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DECLARATION BY THE RESEARCH ADVISOR

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ABSTRACT

Prior research shows that certain cognitive misconceptions drive people's wait-and-see preferences for climate change and stock-and-flow simulation tools help in reducing these misconceptions. However, it is not clear whether the reduction in cognitive misconceptions in simulation tools is due to learning of the problem's surface features (units and values) or behavioral features (how inputs and outputs influence curve shapes). Furthermore, it is not clear how people's learning in simulation tools is influenced by the problem's difficulty and the use of simulations as decision aids. Still, less is known about how people make decisions against climate change in the presence or absence of information about investments of opponents (information asymmetries) and how influential theories of reinforcement learning would account for these decisions. The main objective of this thesis is to address these literature gaps via a series of experiments involving the use of simulation tools. In the first experiment, participants performed in a simulation tool, Dynamic Climate Change Simulator (DCCS), and were subsequently transferred to a paper-and-pencil Climate Stabilization (CS) task. Misconceptions reduced significantly in the CS task across problems where the CO₂ concentration behavior was either identical or different between DCCS and CS tasks, showing behavioral learning in simulation tools. In the second experiment, both the surface features and behavioral features of climate problems were varied in DCCS and participants were subsequently transferred to the CS task. Results revealed that climate misconceptions reduced significantly due to both surface and structural learning in DCCS. In the third experiment, participants performed in easy and difficult climate problems in DCCS and were subsequently transferred to the CS task. Difficult problems caused a greater reduction in cognitive misconceptions in CS task compared to easy problems. In the fourth experiment, the potential of DCCS as a decision aid in reducing cognitive misconceptions was tested. Results revealed fewer cognitive misconceptions in the presence of DCCS as a decision aid

compared to in the absence of DCCS. In the fifth experiment, the role of information asymmetries among participants making investment decisions against climate change was investigated. Results revealed that information availability about investments of others causes greater investments against climate change. In the sixth experiment, the role of partial information asymmetries among participants making investment decisions against climate change was investigated. Thus, investment information may be known to only a subset of decision-makers. Results replicated the findings of the fifth experiment and decision-making was similar in conditions where information was partially available and not available. In the seventh experiment, two multi-player reinforcement models, Expectancy-Valence-Learning (EVL) and Prospect-Valence-Learning (PVL) were developed, to understand the cognitive mechanisms driving investment decisions in the presence of information asymmetries. Results revealed that the EVL model performed better when investment information was present among all players and PVL model performed better when investment information was not present or partially present among all players. Furthermore, model parameters showed reliance on recency, reward-seeking, and exploitative behaviors. The implications of using simulation tools for improving people's decision-making against climate change have been highlighted.

ACKNOWLEDGEMENTS

First of all, I would like to thank the supreme power the Almighty God who has always guided me to work on the right path in life. Without his grace, this thesis could not become a reality.

I would like to express my sincere gratitude to my advisor Dr. Varun Dutt for his patience, motivation and continuous support of my Ph.D. study and related research.

Besides my advisor, I would like to thank the rest of my doctoral committee: Dr. B.D. Chaudhary, Dr. Arnav Bhavsar, Dr. Bharat Singh Rajpurohit, Dr. Atul Dhar and Dr. Cleotilde Gonzalez, for their insightful comments and encouragement, but also for the hard questions, which incented me to widen my research from various perspectives.

I thank my fellow lab-mates Neha Sharma, Zahid Maqbool, Akash Rao, Palvi Aggarwal, Abhinav Chaudhary and Shruti Kaushik for the stimulating discussions, for the sleepless nights we were working together before deadlines, and for all the fun, we have had in the last five years. Also, I would thank my friends Vineeth Daniel, Sandeep Kumar, Vibha Gupta, Debarati Bandyopadhyay, Tripti Singh, Shivendra Sangar, Shalini Prajapati, Shubham Agarwal, and Hemant Jalota for always being there through thick and thin.

I would take this opportunity to thank all the people (teachers, friends, technicians and staff) who have played an important role in shaping my life.

Last but not the least, I would like to thank my mom Vasu for always being a pillar of strength, and my family (Vidushi, Poonam, Suresh, Rajeev, Neeraj) for supporting me throughout my life. My masi Vinita who has stood by me through thick and thin. My nanu (Shakti) and nani (Raksha) for being a constant driving force in my life. Also, I would like to thank my husband Hrishikesh for being my guiding light. You have been my enlightening angel.

MEDHA KUMAR

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